**Peter Koenders | UI/UX Designer**

I’m a versatile UI/UX designer originally from a traditional graphic design background and transitioned into digital, web design and front-end development. I support digital accessibility, am curious and enjoy working with creative and integration teams on diversified digital projects with professionalism, integrity and care.

Likewise, I collaboratively plan, design and deliver crafted solutions.

* UI/UX design process
* Estimating & proposal review
* Iterative wireframing & prototypes
* Build & maintain design systems
* HTML templates & components

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**Work Experience**

**Contractor – Designer**Nov 2020 - Aug 2021  **My Life My Voice**In my role as a designer/developer and website manager for MLMV. I built a multilingual, accessible website and progressive web app.

**Responsibilities**

* **Design**Design of web templates and components adhering to Web Content Accessibility Guidelines (WCAG) 2.1.
* **Development**   
  Used GatsbyJS v3+ (JAMStack) framework, HTML, SCSS, JavaScript, React, Theming and Styled components to build static, progressive web app with locale experience (English, Te reo Māori + other). Prismic CMS to source content via GraphQL.

**Contractor & Volunteer**Jun 2019 - Aug 2020  **Sustainable Solutions, Non-profit and personal projects** Contract and volunteer work on a range of projects as a design professional and front-end developer.

**Design Lead - Contract**Jun 2018 - Aug 2018  **Vodafone, Auckland, New Zealand** As a Design Lead working with the content team, I was accountable for a range of UI design tasks.

**Responsibilities**

* **Digital brand update**Enhance portions of the Vodafone NZ public website and execute a digital brand update.
* **Design**   
  Re-design web pages, journeys, components and adhere to brand guidelines. Deliverables included design files and components, presented for a range of screen sizing and collaboration with stakeholders.
* **Templates**Created template designs and components to be consistent, work independently and together as a whole.
* **Design systems**Designed, built, and managed pattern libraries and style guides for design teams to use consistent components from a shared source.

**Senior Digital Designer**2004 - 2018  **Datacom Systems Limited, Auckland, New Zealand** As a Senior Digital Designer in the Digital Experience Team, I developed essential digital skills and worked with multiple teams and environments. I was accountable for various UI/UX, graphic design tasks and front-end development.

**Responsibilities**

* **Estimating and proposal review**I defined design efforts for delivery. Review project plans and proposals and make suggestions where I could add value.
* **Design**I was a designer for a range of projects, both restrictive and customer-facing. Deliverables included design files, templates and prototypes. Iterative wireframes to clarify requirements components and functionality. Flows, scenarios and design options. I built and managed atomic design systems.
* **HTML prototypes**I created semantic and accessible HTML/SCSS prototypes and templates.

**Projects**

* **Customer-facing websites**Design and HTML deliverables for Air New Zealand, Bayleys, NZ Lotteries, Ballance, Spark, Fisher & Paykel Finance, Auckland Airports and Aon Insurance.
* **Micro-sites and module add-ons**Analysis, flow, wireframe and design work for Chorus, Spark and Auckland Airports.
* **Web applications**UI/UX design and HTML deliverables for internal Cloud Services and Payroll applications. External application for Australian Red Cross Blood Service for their Organ Management System used by scientists and medical professionals.
* **Customer portals**Design and HTML deliverables for Kotahi Logistics. A customer portal for container order, tracking and management.
* **Intranets**Design and HTML deliverables for an internal intranet for Datacom. UI Design for Bupa Health. Integration with Microsoft CRM and Salesforce.
* **Graphic design**I created and managed print material for internal projects and prepared and composed collateral for internal and external research, analysis, and sales presentations.
* **Internal innovation hackfests**I participated in annual internal innovation hackfests. I made myself available as a design professional, mentor for graduates.

**Web & Print Designer**2001 - 2003  **London Centre of Contemporary Music, London, United Kingdom** The LCCM and the London College of Creative Media employed me to design their website. I also worked with their integration team to build their Student Management System. Other tasks included; logo design, print materials, course brochures, posters and stationery.

**Designer**1996 - 2001  **Contract UI Designer, London, United Kingdom** I worked for various design agencies across London in multiple roles, including; UI design for interactive TV, Air New Zealand livery and British Telecom, where I was designed the UI for a child-safe web browser.

**Designer**1994 - 1996  **Designer, Megabyte/Terabyte, Auckland** I worked as a multimedia designer on a range of interactive projects.

**Education   
Web Accessibility** 2021 - Present-day  **Deque University**I received a scholarship to participate in online digital accessibility courses.

**Introduction to digital accessibility**2020  **Victoria University** Exploring digital accessibility and what it takes to ensure online content is accessible. Graded: A-

**Diploma of Computer Graphic Design**1992 - 1994  **Whanganui School of Design, Whanganui, New Zealand** Three-year Diploma of Computer Graphic Design.

I delivered an interactive design and typography project for the final year.

**Volunteer Designer**2016 - 2018  **impactNPO** I attended several weekend hackathons - UI Design, HTML/CSS/JavaScript for NPO.

**Interests**I am a solo parent that keeps a garden, grows vegetables, makes chilli jam, listens to vinyl, creates DIY tasks and personal digital projects.